

## EXECUTIVE SUMMARY

In early 2006 a group of community leaders and educators in Moapa Valley, Nevada, organized to develop Desert Valley Academy (DVA) as a liberal arts college founded on the principles of the educational system of the Church of Jesus Christ of Latter-day Saints (LDS). With the current LDS colleges (i.e. Brigham Young University, BYU Idaho, and BYU Hawaii) at capacity and with the needs of a number of students not being addressed, it became apparent that there is a place for another college of this nature. The DVA Board of Directors is presently in the organizational and developmental stage of that college.

In July 2006, a post-secondary school was established as a non-profit corporation within the corporate laws of the State of Nevada. In compliance with the laws of the State of Nevada, the school was designated Desert Valley Academy (DVA). Upon completing the licensing process, the school's name will be changed to Desert Valley College. The Academy is a 501(c)(3) non-profit corporation. At the earliest possible date The Desert Valley College will begin the process of accreditation with the Northwest Association of Accredited Schools.

The DVA Board of Directors will begin a fundraising campaign seeking the financial support of like-minded people who are interested in developing a college of this nature. It will be important that the college acquire a minimum of 80 acres of land. Prior to opening the college will build an office complex, dorms to house 200 students, an adequate number of classrooms, a fine arts building, a library, a gym, and a student center. This will require the raising of approximately \$65,000,000 before the first year of operation.

The school will open with a student body of 100 freshmen. The staff needed to provide a quality education for these students will be hired, including approximately 35 professors and an administrative staff of six. It will also be necessary to hire appropriate support staff.

The Board of Directors is confident that through their diligent work, the financial support of generous and like-minded benefactors, and especially the blessings of God, Desert Valley Academy will grow into a full-fledged college offering service to many young people seeking a unique, high-quality education offered by an institution built on and dedicated to the high moral and ethical principles of the LDS Church.

## VISION

It is the vision of the founders of Desert Valley Academy that one day this institution will be a respected university offering a liberal arts education founded on the principles of the Church of Jesus Christ of Latter-day Saints. It is the vision of this group that an effective and focused academic program of higher education will be merged with powerful moral and ethical standards to prepare young people for service and leadership in their communities, nation and around the world.

In addition to the courses and majors offered in the traditional liberal arts curricula, the founders recognize that the unique geographic setting of Moapa Valley, Nevada, provides the opportunity for a premier program of study in the management of land, water, energy, and climate resources for food production in semi-tropical deserts. From this study, knowledgeable, ethical and moral servant-leaders can be sent around the world to help underdeveloped countries feed their people, both physically and spiritually.

## MISSION

The mission of Desert Valley Academy is multiple in nature. The basic mission is the preparation of servant-leaders who will make positive contributions in the world, their community, church and home. More specifically, it is the mission of Desert Valley Academy to:

- 1) Develop an academic program designed to meet the traditional liberal arts curriculum, providing a quality undergraduate education in letters, arts and science within the setting of a wholesome LDS environment, and provide a period of intensive learning in a stimulating setting where a commitment to excellence is expected and the full realization of human potential is pursued. In addition to providing a strong general education, Desert Valley Academy will offer select areas of specialized instruction, all of exceptional quality. The Desert Valley Academy will produce graduates capable of performing with the best in their fields.
  
- 2) Produce a campus culture designed to help students think clearly, communicate effectively, understand important ideas in their own cultural tradition as well as that of others, and establish clear standards of intellectual integrity inherent in the ethical and moral standards of the LDS Church. Within the context of developing servant-leaders, the principles of service and leadership will be hallmarks of a DVA education. DVA will also instill in students a sense of patriotism and responsibility for democratic participation to uphold and embrace the God-given freedoms with which we are blessed in the United States of America.

- 3) To recruit students, faculty and staff committed to being academically and professionally accomplished, spiritually rooted, service oriented and self reliant.

In fulfilling this mission, Desert Valley Academy's faculty, staff, students, and administrators will make their service and scholarship available to the world. To do so, The Desert Valley Academy will actively seek the support of leaders throughout the LDS church who wish to share this mission.

## **SCHOOL DESCRIPTION**

Desert Valley Academy was founded on June 2, 2006 as a non-profit corporation in the State of Nevada. It was founded by several leaders of the local LDS community. The Academy is a 501 (c) (3) non-profit corporation. Its headquarters are presently located at 145 S. Moapa Valley Blvd. #3, Overton Nevada, 89040. Its Board of Directors is composed of educational, business and church leaders from the community. Desert Valley Academy is in the developmental stage and will grow into a university offering a liberal arts education. It is founded on the educational principles of the Church of Jesus Christ Latter-day Saints and welcomes all who wish to abide by the moral and ethical standards of the Church. It is not officially affiliated with the LDS Church, or any other church, but its founders are individuals who are either members of the LDS Church or are persons of faith who find the moral and ethical standards of the LDS Church to be compatible with their own. The college will offer a setting similar to that found at BYU, BYU Idaho, BYU Hawaii, and Southern Virginia University (a private university founded on the principles of the above-mentioned church-supported schools).

Students who come to The Desert Valley Academy are encouraged to be self-governing individuals who are personally motivated to follow the standards and principles of the LDS Church. Students will be obligated to follow these standards: honesty in academic and personal behavior; a chaste and virtuous lifestyle; abstinence from alcohol, tobacco, tea, coffee and illicit drugs; respect for the rights and property of others; obedience to law and Academy policies; and observation of Academy dress and grooming standards.

The college will be set on a minimum of 80 acres in the rural pioneer Southern Nevada community of Moapa Valley. It will open with a class of 100 students. This will be a residential college with all freshmen and sophomores housed on campus. Recommended class size will be limited to fifteen students, as it is one of the goals of the college to offer personal interaction between students and professors. The professors will not only be academic leaders, but also mentors in the personal growth of students.

Since its inception in 2006, The Desert Valley Academy has moved from the abstract vision of a few church, community, and education leaders to a concrete corporation founded under the corporate laws of the State of Nevada. The organization has established a Board of Directors and has begun developing plans to raise the funds necessary for the college to purchase land and erect buildings.

While the LDS church-sponsored schools (i.e. BYU, BYU-Idaho and BYU-Hawaii) have reached capacity, there is an ever-increasing demand for a residential post-secondary education setting for young Christian people in the wholesome atmosphere of the church-influenced society. Although there are other liberal arts colleges in the western United States, very few offer the moral and ethical setting that will be provided by The Desert Valley Academy. Similar in program and purpose to Southern Virginia University, DVA will provide a unique educational setting within the western United States. The Board of Directors is made up of highly ethical and moral individuals who accept the standards of the LDS Church. The Board of Directors will oversee the recruiting of faculty and staff who are of a like mind. The students will be exposed to men and women of principle, and to fellow students who choose to live the Christ-like standards of the college. All who will abide these principles, regardless of religious affiliation, are welcome and will contribute to the unique and stimulating education environment of The Desert Valley Academy

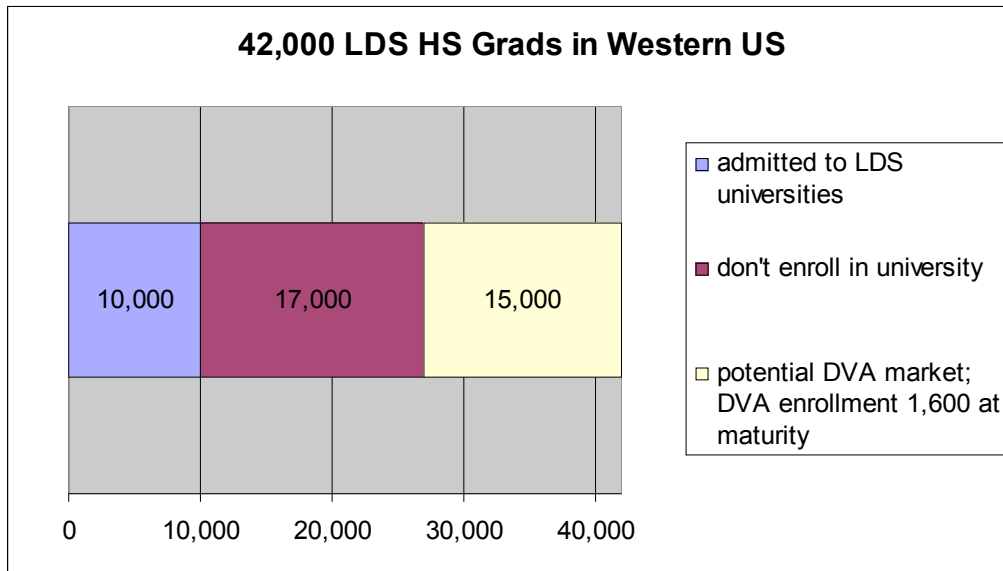
## MARKET SIZE

With the ever-increasing demand for a college-educated workforce in America, the need for post-secondary education continues to grow. While there are other private religious colleges throughout the western United States, BYU and BYU-Idaho are the only LDS post-secondary schools in the western continental United States. Many other church denominations support post-secondary schools; however, many of these have become secularized to a point where it is difficult to distinguish them from state-owned schools. This trend toward secularization has made it more and more difficult to find a strong moral and ethical Christian community where the student can grow both academically and spiritually. The Desert Valley Academy can fill this need for academic growth in a spiritually-strong setting for the many LDS and other spiritually-motivated students.

The western United States is the center of the LDS population that totals approximately 5.6 million nationally. There are approximately 4.3 million LDS church members located in the states of Utah, California, Wyoming, Oregon, Washington, Nevada, Colorado, Arizona, Idaho, Montana, New Mexico and Texas (2006 Church Almanac). In the year 2002, 4,328,741 students graduated from high schools in these western states (State Science and Technology Institute, Westerville, OH). Each year these states graduate over 42,000 LDS high school seniors. In 2006, there were only 7,000 freshmen admitted to Brigham Young University, 2,500 to BYU-Idaho and less than 600 at BYU-Hawaii. About 5 percent of the students attending LDS Church schools are not LDS. There are other LDS students from all over the United States, as well as a number from foreign countries, included among the freshmen classes admitted each year to the church schools. The acceptance of non-members, LDS from throughout the United States and foreign countries limit the opportunity for LDS students from the western United States to attend these LDS church-sponsored schools.

If only 60 percent of the approximately 42,000 LDS high school graduates from the western states were to attend college, there would be a need for more than 25,000

freshman slots. The three LDS post-secondary church schools can accommodate less than 10,000 of these prospective college freshmen. If a church-sponsored school was the choice of a majority of these freshmen it would be fair to say that from 12,000 to 16,000 LDS high school graduates cannot be served by the present LDS-sponsored schools. When fully matured, DVA anticipates serving about 10 percent of that demand.



Desert Valley Academy will be designed to appeal to the parents and students who wish to have a post-secondary educational setting that will provide for the continued growth, both intellectually and spiritually, of the recent high school graduate. While the school will be open to all young people who are looking for a Christian community to continue their educational and spiritual growth, the target group for the school will be the great many young LDS students graduating each year from high school who do not attend an LDS church-sponsored college or university.

The basic competition for The Desert Valley Academy will be the three LDS church-sponsored schools and all other colleges and universities in the western United States. As stated above, the church-sponsored schools can accommodate fewer than 10,000 of the western states graduates each year. The remaining 12,000-16,000 students will be the major clients for The Desert Valley Academy. While it will be impossible to compete financially with church- and state-sponsored institutions, many students will be drawn to Moapa Valley for the unique and stimulating environment offered at DVA.



Moapa Valley is a pioneer Southern Nevada community located approximately 50 miles northeast of Las Vegas, Nevada, off Interstate 15. Moapa Valley includes the communities of Logandale, Overton, Glendale, and Moapa.

## THE MANAGEMENT TEAM

### Desert Valley Academy Administration

#### Mr. Vee Wilson – President, Desert Valley Academy

Mr. Vee Wilson is a graduate of Southern Utah University and finished a Master's Degree at the University of Nevada Las Vegas in 1969. Vee has served in numerous administrative positions in his over thirty years with the Clark County School District. He is the founder and was the Chief Educational Officer of Odyssey Charter School in Las Vegas, Nevada. Odyssey is the largest and most successful charter school in the state of Nevada. Mr. Wilson has been active in many educational associations both locally and nationally and has served as an Executive Board member of the Clark County Association of School Administrators, Secretary of the Clark County Association of Elementary School Principals, President of the Clark County Association of Elementary Principals. Vee represented the State of Nevada on the Milken Family Foundation's Executive Board for planning and organizing the National Educator Awards Conference for 1997. Mr. Wilson served as the Bishop of Logandale 2<sup>nd</sup> Ward for the Church of Jesus Christ of Latter-day Saints. He was the President of the Logandale Stake from 1982-1991. His church service included President of the Singles Branch and the appointment as Region Welfare Agent, Panaca Welfare Region of the Church of Jesus Christ of Latter-day Saints. He was named to the Clark County School District's Excellence in Education Hall of Fame in 1990. In the same year he was selected for the A+ Award in Excellence in Education by the National Education Association. He is the

recipient of the Excellence in Education Award from the Clark County School District. He was selected for the “National Educators Award” by the Milken Family Foundation. Vee is presently serving as an Assistant Provost at Southern Virginia University.

**Mrs. Hilarie Robison – Vice President for Institutional Development**

Hilarie Hicks Robison is a 3<sup>rd</sup> generation native Las Vegan. In 2005, she and her family enthusiastically embraced Logandale as their home. She earned an M.A. in Ethics and Policy Studies from the University of Nevada, Las Vegas, where her emphasis was on democratic participation, with a thesis entitled *Engaging Young People in Democracy*. In 1997, Hilarie earned a B.A. *summa cum laude* from Brigham Young University, with a Political Science major and Spanish minor. While attending BYU, she was employed by the Political Science Department Chair, acting as a research assistant for two national editions of *Government by the People* (Prentice Hall) and as a teaching assistant for political science courses. She also provided live television commentary for the 1996 presidential election. Hilarie has been Executive Director of the non-profit Nevada Public Education Foundation since 2004. In that capacity she developed and launched “Ready for Life,” a collaborative effort to improve Nevada’s high school graduation rate. From 1998-2004 Hilarie served as the Education Coordinator for the Southern Nevada Water Authority, where she developed and managed education and youth participation programs, including the nationally recognized Youth Advisory Council. Hilarie is active in the LDS Church and has served as Relief Society President, Gospel Doctrine teacher, Young Women counselor, Public Relations representative, and a variety of teaching positions.

**Dr. Larry Moses – Vice-President of Operations**

Dr. Larry Moses is a graduate of Utah State University where he received a Bachelor of Science Degree and a Master’s Degree in American History. He earned a Doctorate of Education Administration and Higher Learning from the University of Nevada, Las Vegas. He completed a 31-year educational career, most of which was with the Clark County School District as a teacher and administrator. Larry is a member of the Clark County Excellence in Education Hall of Fame. He was involved in the development of Odyssey Charter School in Las Vegas, Nevada. He was the project manager for the restoration of the Logandale Elementary School, The Daughters of the Utah Pioneers Building in Overton, Nevada, and the historical Overton Gym. Dr. Moses is the author of two self-published books: *In Search of Buck and Bessie* and a historical WWII study, *The I’s Have It*.

## **Desert Valley Academy Board of Directors**

### **Mr. Asahel Robison – Chairman of the Board of Directors**

Mr. Asahel Robison, a fourth generation Nevadan, holds a Bachelor's Degree in history and government from the University of Nevada, Las Vegas. He is the President of Robison/Seidler, Inc., a Nevada-based consulting firm specializing in government affairs, strategic planning, and issue management in education, energy, water, and environmental management. He has extensive experience in public and governmental affairs, having served in both the executive and legislative branches of the federal government. Asahel has served as Principal Deputy Assistant Secretary of Energy for Congressional Intergovernmental and Public Affairs, and as Chief of Staff to Senator Paul Laxalt of Nevada. He is the past Chairman of the Nevada Republican Party. He has always been active in the state and local community and has served on boards of many volunteer organizations. He is active in the Church of Jesus Christ Latter-day Saints where he presently serves as President of the Logandale Stake.

### **Dr. Gary Cameron – Vice Chairman of the Board of Directors**

Dr. Gary Cameron is a graduate of the University of Nevada in Reno, Nevada. He received a Master's Degree at the University of Nevada, Las Vegas and completed his Doctorate at Utah State University in Educational Administration. Dr. Cameron is an outstanding educator who served the Clark County School District for 35 years in various administrative positions. He was the principal of Moapa Valley High School and Rancho High School. He filled the position of Area Superintendent for the Clark County School District. Gary took the position of Superintendent of San Juan School District, Blanding, Utah. He recently retired from the position of Associate Executive Director of the Utah School Board Association.

### **Mrs. Liz Adams – Secretary of the Board of Directors**

Born and raised in California, Liz came to southern Nevada in 1977 when she married Wes Adams. She is a member of The Church of Jesus Christ Latter-day Saints. She is a licensed real estate agent in the state of Nevada and is a part time interior designer but prefers to call her position as wife and homemaker her favorite profession.

### **Mr. Ken Bessey- Treasurer of the Board of Directors**

Ken Bessey attended BYU for two years then graduated from the University of Oregon in 1985 with a Bachelors degree in Finance. Ken also graduated from the Institute of Religion at University of Oregon. He has taken Post Graduate classes in education at Western Oregon and in accounting at UNLV. Ken moved to southern Nevada in 1987 for employment with an accounting firm. He has since worked in the field of accounting. He was involved in the development of American Heritage Academy, a private school with the moral standards, but not affiliated with, the Church of Jesus Christ of Latter-day Saints. He served as the accountant to this private school in Las Vegas. Ken is currently

working the Moapa Valley Water District as an accountant. Ken is an active member of The Church of Latter-day Saints where he has held the positions of Sunday School teacher, assistant ward clerk, Elder's Quorum Secretary, and currently serving as Stake Assistant Financial Clerk. While serving as a missionary in Rio de Janeiro, Brazil, he was Financial Secretary for the mission. Ken is a Dale Carnegie Graduate and a Rapport Leadership International graduate

**Mr. Lynn Bowler - Director**

Mr. Lynn Bowler is a native of the Moapa Valley Area where he is a respected educator and historian of the area. Lynn is a graduate of the University of Nevada in Reno where he majored in chemistry and education. He received a Master's Degree in Counseling from Arizona State University. He spent a number of his early years working with the education of Native Americans and migrant workers in Nevada. He studied at the College of the Americas in Mexico City. He served as a consultant for the Ford Foundation giving input on the education of the underprivileged. His educational career spanned over thirty years with the Clark County School District. He is the author of two books: *Grant M. Bowler: The Man and His Times* and *Zion on the Muddy*. Both books serve as histories of the Moapa Valley and the LDS church influence on the development of southern Nevada. Mr. Bowler was instrumental in the restoration of these historical buildings: the Logandale Elementary School, the Daughters of the Utah Pioneers office in Overton, Nevada, and the Overton Gym. He has been active in the leadership of the Boy Scouts of America. Mr. Bowler is dedicated to the LDS church as evidenced by the many offices he has held over the years, including Branch President, Bishop, Counselor in the Stake Presidency, and Stake Mission President.

**Mr. Ron Dalley – Director**

Mr. Ron Dalley is a Brigham Young University Graduate with a degree in communications and a minor in English. He finished a Master's Degree from BYU in Theater and English in 1964. Ron retired from the Clark County School District (CCSD) after a career that spanned over forty years. He was selected Teacher of the Year for CCSD several times. He was recognized as the State of Nevada Forensic Teacher of the Year in 1973 by the University of Nevada, Reno. He coached numerous state champions in debate, public speaking, oral interpretation of literature, ensemble acting and one act plays. He has presented and directed over eighty plays and musicals. He has taught English at Dixie State College for five years and is presently teaching English, literature and communications courses for the Community College of Southern Nevada, where he has taught for ten years.

**Mrs. JoRene Dalley - Director**

JoRene Dalley grew up in a military family, which provided the opportunity for travel to several U.S. states as well as Germany and Taiwan. After graduation from Moapa Valley High School in 1979, she attended nursing school at Ricks College in Rexburg Idaho. She graduated from Ricks College as a Registered Nurse with an associate degree in

1981. Nursing experience includes 2 years at Sunrise Hospital in Las Vegas NV 1981 to 1983 pulmonary/medical floor, 3 years at Pacific Medical Center in San Francisco CA, 1983 to 1986, cardiology step-down unit, and 1 year at LDS Hospital Surgical unit assisting and circulating nurse, 1986 to 1987. JoRene has served on the PTA board, coached volleyball, was a Girl Scout leader, is the First Aid Badge counselor for Boy Scouts and has served in numerous church teaching and leadership callings within the Primary, Young Women and Relief Society organizations.

### **Dr. Sylvan Wittwer – Director**

Dr. Sylvan Wittwer graduated from Utah State University in 1939 with a Bachelor of Science Degree in Horticulture and received his Doctorate in Horticulture from the University of Missouri in 1943. In 1946 he was appointed Assistant Professor of Horticulture at Michigan State University where he soon became a full Professor. In 1962 as the Director of the Michigan University Agricultural Experiment station, he was responsible for all publicly-supported agricultural research in the state of Michigan for 20 years. He chaired the Board on Agriculture and Renewable Resources of the National Research Council, National Academy of Sciences from 1979-1983. In this position he co-chaired and organized two international conferences on crop productivity research in 1975 and 1985. Dr. Wittwer pioneered research on atmospheric carbon dioxide enrichment for plant growth and the enhancement of food production, foliar absorption of mineral nutrients and radionuclides and the effect of plant growth regulators. He has published over 750 research papers and scientific reports. He is a world-renowned lecturer on agricultural matters. He has assisted in developing agricultural research programs in Kuwait, Korea, Israel, Brazil, Taiwan, India, Egypt, Indonesia, Thailand, Argentina, and the People's Republic of China. He is one of only two American scientists to be elected to the V.I. Lenin All Union Academy of Agricultural Sciences in the former USSR. Sylvan has served as a consultant on problems relating to food production and security for: the Rockefeller, Ford, and National Science Foundations, the World Bank, the UN Development Program, for all federal agencies related to food production, and for all 10 international agricultural research centers. Dr. Wittwer was the first author and editor of *Feeding a Billion*, a major treatise on frontiers in Chinese agriculture; he also authored the book *Food, Climate, and Carbon Dioxide: Global Environment in Food Production*. His latest book is *Vegetable Gardening in Moapa and Virgin Valleys* (2004), which was published by the University of Nevada. He has been recognized for Meritorious Service by The American Farm Bureau Federation. Brigham Young University awarded him the James E. Talmage Scientific Award. He has been awarded honorary doctorates from Michigan State University, the University of Missouri, and Utah State University. Sylvan is a member of the American Society for Horticultural Science's Hall of Fame (2004). Throughout his life he has been active in the LDS church, serving as a Branch President, Bishop, Stake President and currently as a Stake Patriarch and temple sealer.

**Mrs. Janet Marshall - Director**

Janet Marshall is a second generation Nevadan who has lived in Moapa Valley for 37 years. She is a highly successful real estate agent who is an owner of Coldwell Banker Robison Realty located in Logandale. Janet has served as the president of the Moapa Valley Realtor's Association. She has attended both Utah State University and the University of Nevada, Las Vegas. She is an active member of the LDS Church where she has held the positions of Stake Young Women's President, Stake Relief Society Presidency, and ward Young Women's President, Primary President, and Relief Society President. She has been a Sunday school teacher, a Seminary teacher and a Teacher Improvement Coordinator/teacher.

**Mr. Tony Ricco – Director**

Mr. Tony Ricco started a successful career in the real estate industry in 1989 in Las Vegas and became a Nevada real estate licensee in 1994. He has specialized in land investment, assemblage, planning and site selection for the last 12 years. During this time as a real estate licensee, principal and manager in several land investment companies in Nevada, he has completed more than \$100,000,000 in transactions. He has a passion for working with the youth of the Church, as evidenced by his years of dedication and service as a leader with the Boy Scouts of America. Introduced to the Church in 1991 by his future wife and granddaughter of faithful pioneers to St. Thomas, Nevada, he was baptized in 1992. He married his wife, Audra Bunker, in 1993. Acknowledging that his life has been immeasurably blessed through the Gospel of Jesus Christ, his goal is to help boys become men who are righteous husbands, fathers and future leaders.

**Mr. Henry Bradford –Director**

Henry Bradford was born in Arlington, Virginia, and grew up in the Washington, D.C., area. He graduated from Brigham Young University with a B.S. degree and went on to do graduate studies in Public Administration. From 1970-1985 he worked as a general contractor in Utah, building residential and commercial projects. For the next fourteen years, Henry was the Project Manager for the LDS Church in the Gulf Coast area (Louisiana, Mississippi and Florida), supervising the construction of LDS chapels. From 1999 to the present, Henry has been involved in the construction of commercial and residential buildings in Moapa Valley.

**Mr. Wes Adams – Director**

Wes Adams was born in Vernal, Utah. He grew up on the family ranch in rural Colorado. His family migrated to Las Vegas, Nevada when he was 15 years old. He attended the University of Nevada, Las Vegas while working full time as a carpenter. He founded an underground utility installation company that he owns and manages today. His love of horses and ranching was the motivating force in what has become an interest in purchasing ranches for investment and pleasure. His real estate interest expanded to

include raw land, income, and commercial properties nationwide. He resides in Logandale, Nevada, and is a member of The Church of Jesus Christ Latter-day Saints.

**Mr. Gerald Hunt – Director**

Gerald Hunt is a graduate of the University of Nevada, Reno with a Bachelor's Degree in Business Administration. He also has a Master's Degree from Northern Arizona University in Secondary Education with additional credit hours in Educational Administration, Business and other related subjects. Mr. Hunt served as a teacher for 5 years and an administrator for another 25 years in the Clark County School District (CCSD). He was chosen as the principal for the first full service night high school. This school received considerable worldwide attention and was featured on national television. Urban (Sunset) High School was also featured in *U.S. News and World Report*. Mr. Hunt was listed in *Who's Who in the West* because of his involvement in this unique school setting. Gerald helped establish the Administrators Professional Organization in the Clark County School District; he served as chairman of the negotiating team and in various other positions within that organization. Mr. Hunt was a recruiter for the CCSD in the mid-western states and has been involved in a number of successful business activities in the Las Vegas area. He has a broad background in both educational administration and business. Gerald is a member of the LDS church and has served in numerous leadership positions such as: Elders Quorum President, High Priest group leader, Ward Mission Leader, Sunday School Superintendent, Ward Clerk and Finance Clerk.

**Mr. Wesley F. Yamashita – Director**

Mr. Wesley F. Yamashita is a third generation Moapa Valley native. He attended schools in Moapa Valley while growing up, a valedictorian of his graduating class. He attended Brigham Young University and graduated *cum laude* with his B.S. in accounting. He then attended the J. Rueben Clark Law School at BYU, attaining his J.D. While working on his law degree, Wes also completed the requirements for and was granted his Certified Public Accountant (CPA) certificate. He presently is a partner in the law firm of Clark Greene & Associates, Ltd. in Las Vegas, Nevada, with primary practice emphases in probate, estate planning, business organizations and taxation. He is a frequent lecturer for continuing education for lawyers. He is active in the Church of Jesus Christ Latter-day Saints having previously served as a Bishopric Counselor, High Councilman, Financial clerk, various Scouting positions and as a teacher in several organizations.

## FINANCIALS

### INCOME

#### Year One

In year two the capital improvements fundraising campaign will begin. During this year the goal will be to raise \$14,000,000, which will include funds for the operational development of the school as well as the beginning of the capital improvements. \$1,000,000 of the funds raised will be used to begin the endowment fund.

#### Year Two

This year's fundraising goal will again be \$14,000,000, of which \$1,000,000 will be committed to the endowment fund.

#### Year Three

The fundraising efforts will continue with an annual goal of \$14,000,000, including \$1,000,000 for the endowment fund.

#### Year Four

During this year the school will raise an additional \$14,000,000 in donations to continue the capital improvements and increase the endowment fund by \$1,000,000.

#### Year Five

Once again the school will raise \$14,000,000, \$1,000,000 of which will go into the endowment fund. An additional \$1,600,000 will accrue through tuition, fees, and room and board, as the school will open.

### EXPENSES

#### Year One

Operational costs for year one will total \$648,600, including architectural and design costs. Capital improvement costs will be \$3,000,000 as the school will purchase the land for the college site.

Year Two

The operational costs for year two will be \$1,178,600. Land preparation costs will total \$750,000 and offsite improvements will be \$1,000,000.

Year Three

The school will build its first building, the office complex, at the cost of \$1,820,000. The operational costs for year three will be \$506,760.

Year Four

This year will be marked by the beginning of the major capital improvements program at the cost of \$36,520,000 for the college academic buildings and housing facilities. Operational costs this year will be \$4,166,000, including \$3,652,000 in engineering costs.

Year Five

This is the year the school will open its doors and operational costs will be \$2,959,500, including salaries for staff and faculty. A capital improvements program will cost \$4,420,000, as two new dorms will be built. A major equipment expense will take place this year to furnish all of the buildings of the campus, including the two new dorms and will total \$4,094,000.

<b>Development Highlights</b>			
<i>Year</i>	<i>Expenses</i>	<i>Income</i>	<i>Major Progress and Facilities</i>
			-Board Chair, College President and Vice-President named
<i>1</i>	\$3,648,600	\$14,000,000	-land acquisition (min. 80 acres)
<i>2</i>	\$2,928,600	\$14,000,000	-land preparation -off-site improvements
<i>3</i>	\$2,326,760	\$14,000,000	-office/student center
<i>4</i>	\$40,686,000	\$14,000,000	-dorms -classrooms -gymnasium -fine arts building
<i>5*</i>	\$11,473,500	\$15,600,000	-faculty & staff hired -furnishings/equipment -2 additional dorms

\*DVA opens fall of year five with 100 students.